

**Coneflower**

**Example:** Eastern Purple  
Coneflower

**Scientific name:** *Echinacea purpurea*

**Duration:** Perennial

**Height:** 1 –3 feet

**Blooms:** June – August

**Sun preference:** Full sun

**Soil preference:** Moist

**Notes:** Many *Echinacea* and *Rudbeckia* species are hardy and popular plants with showy flowers and superb wildlife value.

Native range: Widespread to central states



Photo: Larry Allain @USDA-NRCS  
Plants Database

