

# Help Create The Great Washington State Birding Trail

...because bird watching is our fastest-growing outdoor recreation: 46 million Americans watch birds.

...because Washington State is home to 365 species of birds – an exceptionally high number.

...because birds are good for business: America's bird watchers spend \$30 billion a year including \$10 billion on travel.

## Bring a Birding Trail to Your Area

### What's a birding trail?

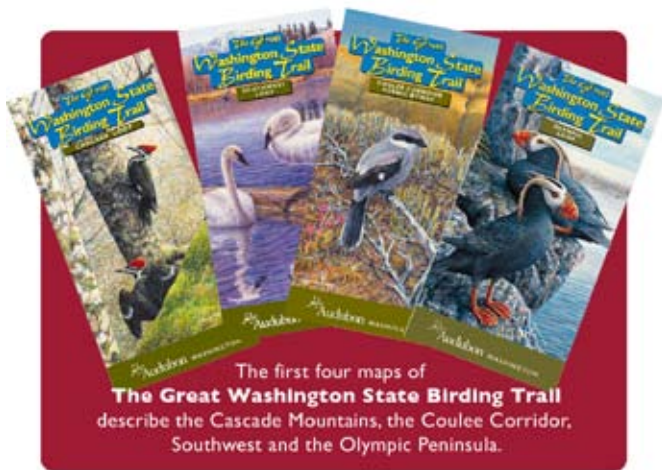
A driving trip with stops at special places where birds are most likely to be seen.

### Why birding trails?

Trails attract nature tourists to rural locations, which spurs sustainable economic development and helps protect natural areas.

### Are birding trails successful?

More than 30 states have birding trails, Research shows that every 100 new bird watchers create a new full-time job, generate \$2,500 in revenue, and return \$2,600 in taxes.



### For more information

**Christi Norman 360-786-8020 x202**

**cnorman@audubon.org www.wa.audubon.org**



## Bring Your Ideas to a Workshop

Nominate your favorite birding spot around Southeast Washington and the Spokane Area

**March 19 1:30 pm Kennewick**

Benton Public Utilities District Auditorium  
2721 10th Ave. Lower Columbia Basin Audubon Society

**March 20 7:30 pm**

Walla Walla

Whitman College, Gaiser Auditorium  
Hall of Science, Park Street  
Blue Mountain  
Audubon Society

**March 25 4-7 pm**

Spokane Valley

Washington Dept. of Fish & Wildlife Bldg.  
2315 North Discovery Place  
Spokane Audubon Society

**April 4 5-7 pm**

Ellensburg

Cascade Land Conservancy  
409 North Pine Street  
Kittitas Audubon Society


**April 23 4-7 pm**

Toppenish

Heritage Inn, 14 Tribes Room  
100 Spilyi Loop, Hwy 97  
Yakima Valley Audubon Society

### We appreciate the support of our partners for the Southeast and

**Spokane Loops:** Audubon chapters of Blue Mountain, Kittitas, Lower Columbia Basin, Palouse, Spokane, and Yakima Valley; Confederated Tribes & Bands of the Yakima Nation, Yakima Area Visitor and Convention Bureau; Washington State Parks, Dept. of Transportation, Dept. of Fish & Wildlife, and Office of Tourism.

 **Audubon WASHINGTON**