

Direct Deposits to Chapter Checking Accounts

For changing or updating Chapter bank account information for direct deposits please contact Rebecca Richter in Audubon Membership Services at (800) 542-2748 or chapter_services@audubon.org.

There are three different kinds of direct deposits to Chapter checking accounts made by Audubon. These are:

1) Baseline Funding: Chapters receive one baseline funding payment each year, generally between September and January, after the Chapter Annual Report has been received and the Chapter has been recertified by the State Office or Chapter Services Office. The amount of funding for each Chapter is a set formula (50% of the funding received in 2001) that has been the same for the last four years, and is not tied to the current number of members nor the amount of membership funding received from those members. This funding replaced the former "dues share."

2) Chapter Membership Incentive Funding: Chapters receive the full first year membership donation paid by any new member recruited by Chapter. Membership Incentive Funding is directly deposited on a quarterly basis in the bank account of each Chapter that recruited new members in the previous quarter. These payments tend to be smaller than either Baseline Funding or Collaborative Funding, and are often in multiples of \$20 (the introductory membership payment).

NOTE: In order to identify Chapter-recruited memberships accurately, payments need to be accompanied by a membership form that includes the unique Chapter Code embedded within a Source Code. The Chapter Code is always a letter followed by two numbers, such as R88. The Source Code, for 2009, is C9Z__0Z. Together with the example Chapter Code, the entire code would be C9ZR880Z. Membership forms can be provided by Audubon, or can be created by the Chapter (such as forms in a Chapter newsletter). Funding from Chapter recruited members is not shared after the first year. Please refer to the Member Services page for more details (<http://www.audubon.org/local/membershipServices.html>).

3) Collaborative Funding or Other Grants: The National Audubon Society Board of Directors has allocated funds to each state, to be used by Chapters to accomplish conservation. Chapters in each state work with their State Program or the Chapter Services Office to allocate these funds. The amount of directly deposited funds will match the amount applied for in a Chapter grant application.