

2009 Alternative Products For Audubon:

****The Vortex brand has a better warranty: lifetime transferable, no fault!** Audubon & Eagle Optics have a limited lifetime warranty against Manufacture's Defects. Eagle Optics offers a onetime repair or replace for a maximum fee of \$20..

Audubon (AUD)	2008 MAP - Audubon	Comaparable Vortex/E.O. Choice for Audubon (VTX/E.O.)	2009 MAP VORTEX	Warranty	FOV	Optics	IPD - (Interpupuliary Distance)	Price	CloseFocus	Additional Comments:
Equinox (EQ)	\$280-290	Fury (FRY)	\$350-360	FRY Better	FRY Better than EQ	FRY Better	55-76-Same as Equinox	FRY More	FRY Slightly Better (Equinox 5) -(Fury 4.9)	The Vortex line offers superior choices for your customer. Both the Vortex FRY & DBK also offer more options on sizes. Should be an easy switch to Vortex and a better value for your customers.
		Diamondback (DBK)	\$230-240	DBK Better	DBK Better than EQ	Same/ Better Argon Purged	57-73	DBK Less	DBK Better (Equinox5) - (Dbk 4.5)	
Raptor 8x42 & 10x42 (AUD-Rap)	\$120-130	Vortex Raptor 6.5x32 or 8.5x32 (VTX-Rap)	\$120-130	VTX-Rap Better	AUD-Rap sligtly better	Raptor Better	AUD-Rap 58-71 VTX-Rap 50-70	Same	AUD Slightly Better AUD 12-14 VTX 15	Hard to compare Optics since different size - for the same priced product. The eye cups nicer on Vortex. Better for young people due to IPD. Vortex betterValue
Intrepid 8x40 & 10x40	\$80-90	Eagle Optics Triumph 8x42 7x35, 10x50	\$70-90	Same	EO Triumph Better	Similar	AUD-Rap 58-71 VTX-Rap 50-70	Same	AUD Intrepid Better	Very Similar product - More sizes in the Eagle Optics.
Vector (VEC) 8x42 & 10x42	\$130-140	Vortex Crossfire (CRF) 8x42 &10x42	\$140-150	CRF Better	Same 315'	Same	Same	CRF More	Same	Basically the same with a 2009 price increase but getting a MUCH better warranty
Compact (COM) 8x25 & 10x25	\$70-80	Eagle Optics Triumph- Porro 8x25 & 10x25	\$80-90	Same	Same	Same	Same	E.O. More	Same	Basically the same with a 2009 price increase.
Mini 7x18	\$35	Eagle Optics Energy 8x21	\$50	same	Mini better-488 Energy 383	similar	Energy better - but both great	E.O. More	Mini Better - 4 Energy 8	Similar product - The Energy comes in 5 bright colors - Easy switch to Eagle Optics
Monoculars 6x16	\$35	Eagle Optics Insight 7x18 Monocular	\$30	Same	Same	Similar	N/A	E.O. Less	AUD Better - 3 E.O. 8	Both came in bright colors - Easy switch to Eagle optics.
Audubon Family discontinued 2007	\$50									Suggest the Vortex Raptor, or the Eagle Optics Triumph 8x42.