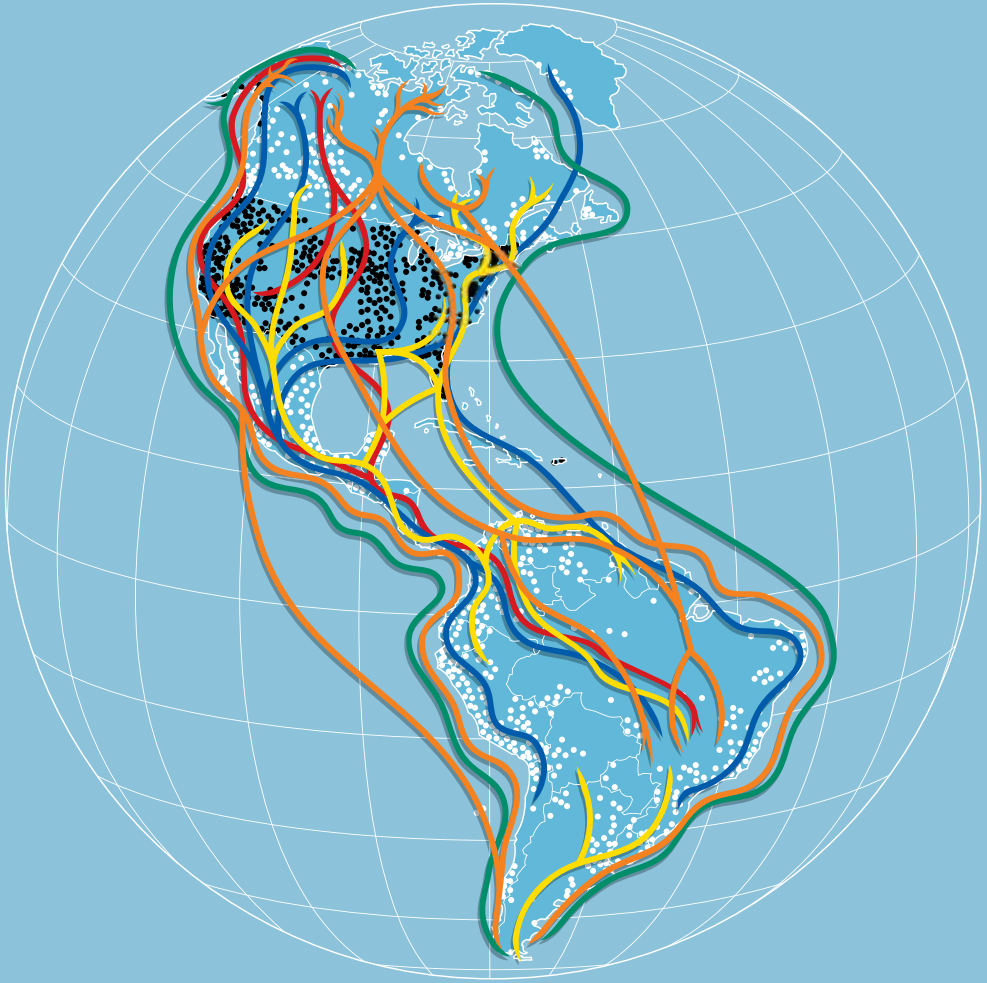


GRASSROOTS WORK, HEMISPHERIC IMPACT

Each spring and fall, billions of migratory birds follow the flyways, from wintering to breeding grounds and back again. By following the birds, Audubon will map and protect the web of life that represents the Americas' richest veins of biodiversity.



● U.S. Important Bird Areas ● International Important Bird Areas



Shore Birds



Sea Birds



Land Birds



Raptors



Waterfowl

How to Use This Guide

1. Get Started

This 2011 Annual Report is a guide to Audubon's effective model for conservation. As you read it, you will travel along each of the Western Hemisphere's flyways. Like a migrating bird, you'll see Audubon in action, shaping healthy habitat for birds and people, from Barrow to Belize and beyond.

2. Observe Our Unparalleled Network

Audubon spans local, state, national, and international boundaries. Our One Audubon network of 467 Chapters, 50 Centers, 2,544 Important Bird Areas, tens of thousands of crowd-scientists, and hundreds of thousands of members and other supporters gives birds a voice from town meetings to the Capitol, and provides the expertise and people power for effective, on-the-ground conservation. National expertise and leadership in science, policy, and education guide the work of the network throughout the United States. Audubon's partnership with BirdLife International extends our influence and impact into the Caribbean and Latin America.

3. Focus Our Strategic Framework

Audubon's new strategic plan focuses our work and aligns our network to ensure the greatest conservation impact. It guides us as we develop and apply science, protect the places most important for birds, and shape sound public policy. It drives our work to broaden and diversify our reach, engaging more people in their backyards and beyond through our local Chapters, state programs, Centers, sanctuaries, and international partnerships.

4. Identify Our Priorities

We direct our work to address five critically important conservation priorities with the greatest potential impact on birds. In this report, you will learn more about each of these priorities, and meet some of the people who make our work possible.

- Putting Farms, Ranches, and Forests to Work for Birds
- Sharing Our Seas and Shores
- Saving the Most Important Bird Areas in the Americas
- Supporting a Healthy Climate for Birds and People
- Creating Bird-friendly Communities and Cities

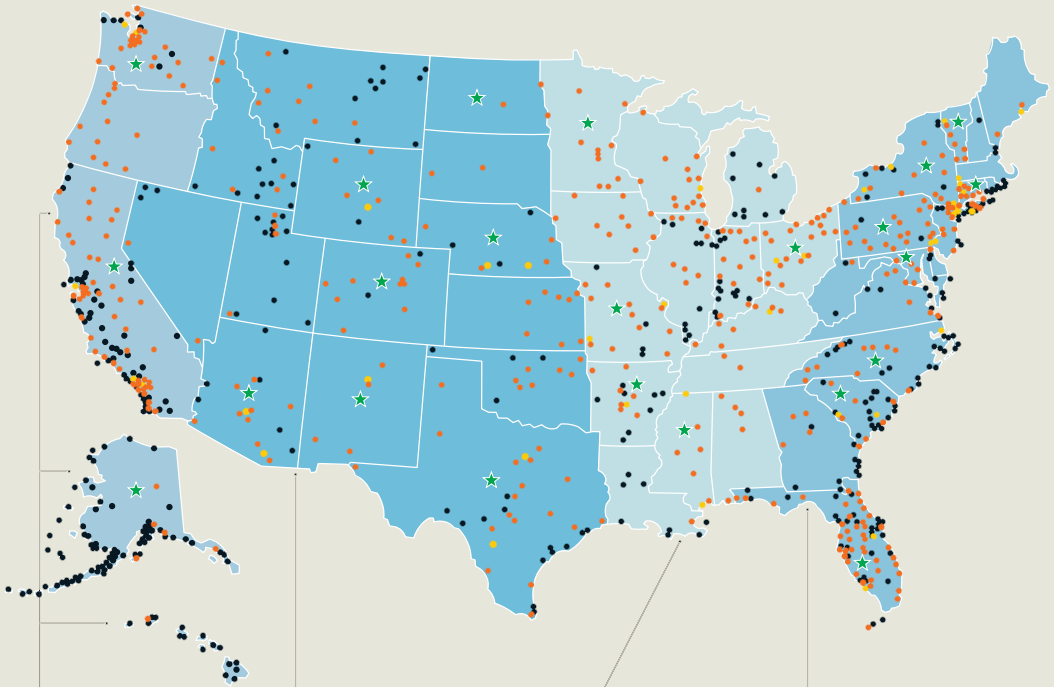
5. Follow The Flyways

We align our work along the four major flyways of the Western Hemisphere. In the pages that follow, you will share a migratory journey with a priority bird species in each of the flyways, and see the many ways that Audubon is helping to ensure safe passage.

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THE AUDUBON NETWORK



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Pacific Flyway

- ★ State Offices: 3
- Audubon Chapters: 115
- Audubon Centers: 11
- Global IBAs: 161

Page 28

Central Flyway

- ★ State Offices: 7
- Audubon Chapters: 75
- Audubon Centers: 9
- Global IBAs: 65

Page 22

Mississippi Flyway

- ★ State Offices: 5
- Audubon Chapters: 120
- Audubon Centers: 9
- Global IBAs: 59

Page 16

Atlantic Flyway

- ★ State Offices: 8
- Audubon Chapters: 157
- Audubon Centers: 21
- Global IBAs: 139

Important Bird Areas (IBAs)

A place that provides essential habitat for one or more species of bird. Includes sites for breeding, wintering, and/or migrating birds. Audubon, as U.S. partner of BirdLife International, uses science to identify, assess, and monitor IBAs, and enlists communities and individuals to provide stewardship. The 2,544 IBAs in the United States cover 378,000 acres; 424 have been designated as globally significant.



From the Chairman

Name: B. Holt Thrasher
Identification: Chairman, Audubon Board of Directors
Habitat: Greenwich, Connecticut
Background: Audubon's Chairman since 2009, Holt Thrasher is Managing Director and founder of Mooreland Partners Society. He has 25 years of investment banking, operating management, and consulting experience, specializing in the technology and communications industries. Holt previously served as Chair of the Audubon Connecticut Advisory Board and is on the Board of the Connecticut League of Conservation Voters. He also serves on the Advisory Board of Jefferson Partners Capital, a Toronto-based technology venture capital firm.

This fall Audubon adopted a new strategic plan. It was the culmination of an inclusive process that captured and distilled the expertise and perspectives of national and state board members, staff, Chapters, partners, researchers, and others. At the plan's core are both a renewed focus on the biggest and most important opportunities for our unparalleled network to address critical threats to birds and their habitat (threats like habitat loss, energy development, and climate change) and an unwavering commitment to Audubon's tradition of sound science.

Our new strategic framework is reflected in the pages of this annual report. It begins with our newly defined conservation priorities: saving the most important places for birds; combating climate change and mitigating its impacts; building bird-friendly communities and cities; protecting the seas and shores vulnerable species depend on; and collaborating with foresters, ranchers, farmers, and other landowners to make working lands also work for birds. It leverages Audubon's power to unite people and connect places all along each flyway in a network of protection for priority species like the Wood Thrush and the Western Sandpiper. This report is at once a look back at a year of many remarkable achievements, and a look forward at how we will amplify our success in the future.

I joined Audubon's board in 2009 because of my lifelong interest in the protection of birds, other wildlife, and the environment, and because I believe no other organization has our vision, scope, passion, and potential. This year our potential has begun to unfold as never before.

Audubon already has a storied legacy of success. But our best and most important work is yet to come. Guided by our new strategic plan, and under the leadership of David Yarnold, Audubon is embarking on a major chapter in its 100-plus-year effort to provide effective conservation, education, and advocacy.

We are constantly reminded that any efforts to improve the health and biodiversity of the planet need constant review, scientific rigor, and sound judgment to prioritize actions that translate into meaningful accomplishments. The importance of this challenging task is growing as we are seeing all too clearly the limits of the environment to support our current use of natural resources.

I am grateful for your past support, and invite you to join us on this new journey on behalf of birds and the environment.

Holt Thrasher
 Chairman, Audubon

Welcome to the Field Guide to your Audubon. Whether you're affiliated with a state program, a Chapter, a Center, a sanctuary, or our national programs, you're all part of the same great conservation network. Just as Audubon has returned to its roots to protect birds and their habitat, we've packaged our annual report as the kind of guide so many of us associate with the places, the birds, and the way of life we love.

But this isn't your grandmother's Audubon—and I think she'd be pleased to see that. We're taking her values and translating them into social media and innovative programs that reach a diverse new membership base that will ensure a bright future for birds, habitat, and people. And our bold vision around flyways and the Important Bird Areas beneath them makes it easy for anyone to understand how birds lead us to our work.

By following birds, we also help people. By paying attention to what birds tell us about threats to our environment, we help to create a safer world for our families and communities.

Audubon's network of Chapters, members, and state and national programs gives us an unparalleled organizational wingspan. That means we can work from capitals across the hemisphere to backyards across America. As you'll see in this Field Guide, there's no end to what our crowd-scientists, volunteer leaders, and activists can accomplish together. But we can't do this alone. From our role as the North American wing of BirdLife International, to alliances with other environmental groups, to the advertising geniuses who built Birding the Net, to corporate partners like Toyota, REI, and Chevron, we believe in extending our reach.

Together we are making a daily difference from the Gulf of Mexico to the Tongass National Forest in Alaska; from the Everglades to the sagebrush scrub of the high plains; and from the forests of New England to the Arizona desert.

And in all those places, I've been moved by the passion and authenticity that fuels Audubon. It was passion that turned the Rio Salado in Phoenix from a dumping ground for oil and tires into a breeding ground for young environmentalists, many of them neighboring Latinos and Latinas. And it is the authenticity of Drew Lanham (see page 44) that makes his testimony for TogetherGreen's outreach to African-Americans so powerful. It's a popular saying: You can't make this up—and that's for sure when you're talking about passion and authenticity.

Please accept my heartfelt thanks for making our work possible.

David Yarnold

President & CEO, Audubon



From the President

Name: David Yarnold
Identification: President & CEO, Audubon
Habitats: Dobbs Ferry, New York; United Airlines
Background: David Yarnold became Audubon's 10th president in September 2010 with a commitment to build on the organization's strong conservation legacy and expand its effectiveness into the future. He came to Audubon from the Environmental Defense Fund, where he played a leading role in expanding corporate partnerships and building environmental markets in China. A Pulitzer Prize-winning former editor of the *San Jose Mercury News*, he is an outspoken and eloquent advocate for birds and the environment.