1.5 Million residents participate in outdoor recreational activities on or along waterways in Arizona.

$13.5 Billion dollars generated annually from recreation on or along rivers, lakes, and streams in Arizona are supported by outdoor recreation on waterways.

114,000 Jobs in Arizona are supported by outdoor recreation on waterways.

$2 Billion dollars generated annually from recreation on or along rivers, lakes, and streams in the state are supported by outdoor recreation along Coconino County’s waterways.

17,000 Jobs in the state are supported by outdoor recreation along Coconino County’s waterways.

PARTICIPATION IN OUTDOOR RECREATION

- Picnicking/Relaxing: 996,000
- Trail Sports: 684,000
- Fishing: 584,000
- Water Sports: 577,000
- Wildlife Watching: 571,000
- Camping: 563,000
- Biking: 353,000
- Hunting/Shooting: 166,000
- Snow Sports: 54,000

195,000 enjoy camping
183,000 enjoy trail sports
148,000 enjoy picnicking or relaxing

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