THE ECONOMIC IMPACT OF RIVERS, LAKES, AND STREAMS IN ARIZONA

1.5 Million residents participate in outdoor recreational activities on or along waterways in Arizona.

$13.5 Billion dollars generated annually from recreation on or along rivers, lakes, and streams in Arizona.

114,000 Jobs in Arizona are supported by outdoor recreation on waterways.

PIMA COUNTY

$1.4 Billion dollars generated annually from recreation on or along rivers, lakes, and streams.

12,000 Jobs in the state are supported by outdoor recreation along Pima County’s waterways.

222,000 Arizona residents participate in outdoor recreation on or along waterways in Pima County.

PARTICIPATION IN OUTDOOR RECREATION

- Picnicking/Relaxing: 996,000
- Trail Sports: 684,000
- Fishing: 584,000
- Water Sports: 577,000
- Wildlife Watching: 571,000
- Camping: 563,000
- Biking: 353,000
- Hunting/Shooting: 166,000
- Snow Sports: 54,000

Audubon

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